

## **Guidelines for commercial photography**

1. No shooting allowed inside the monument, the monuments platform/s, flower beds, and inside water bodies.
2. Crew members and staff *should not be* more than 20 in number.
3. Crew members need to follow all Covid-19 precautions as per MHA's guidelines
4. Copy of permission from the local authorities needs to be submitted at least 12 hours before the shoot.
5. Commercial shoot charges are **Rs.1,18,000/- (inclusive of GST) per shoot /per day.**
6. In addition to the shoot charges, it is mandatory for the organizers to deposit a refundable security amount of **Rs.50,000/-** .GSNMT reserves the right to deduct from the security amount, if they find that the site has suffered a damage on account of the shoot.
7. No vanity van and other commercial vehicles like tempo, tempo traveler/commercial vehicles allowed inside the Sunder Nursery on weekends and gazetted holidays.
8. Parking charges are applicable on each vehicle as per the rules of the GSNMT.
9. Photo/ video shoots are not allowed during peak hours on weekends.
10. Drones are not allowed in Sunder Nursery Park.
11. Sunder Nursery is a public park; organizers are required to respect that and all the visitors at Sunder Nursery Park. Cordoning off any area is not permitted for the shoot; organizers are required to do their shoot in the available location at Sunder Nursery Park.
12. No pre-setups are allowed for any shoot.
13. Projection of lights on any monument is not permitted.

## **Guidelines for Non-commercial photography (Prewedding/ portfolio shoot/.)**

1. Non commercial photo and video shoots are permitted in the Park for a one-time charge. A non -commercial shoot is usually a pre-wedding, post-wedding, baby shower or a portfolio shoot. The cost is Rs 5900 (inclusive of 18% GST) for 4 hours on a single day for a maximum of 5 persons including the crew members.
2. Government Sunder Nursery Management Trust (GSNMT) reserves the right to take necessary action and impose additional costs if it is discerned that the photographic project is in any manner commercial in nature.
3. The photo or video shoot will be completed within four hours in a single day, and no more than five team members (including the technical crew) will be present during the shoot.
4. The photographer also has to assure GSNMT that no shoot will take place in the flower beds, water-ways and atop heritage buildings and platforms and ensure that the green

spaces and heritage buildings are preserved and no part of the Park is damaged in any manner.

5. While undertaking this project organizer needs to ensure that the green spaces and heritage buildings are preserved and no part of Sunder Nursery is damaged in any manner.

### **Photography guidelines for students**

1. Prior permission from the GSNMT via email.
2. The photo or video shoot will be completed within four hours in a single day, and no more than five team members will be present during the shoot.
3. DSLR photography is allowed for students in Sunder Nursery Park. However, the use of a tripod, any prop, change of clothes will place it under the paid category and the relevant charge will apply.

### **Photography Guidelines for Visitors**

DSLR photography is allowed for visitors in Sunder Nursery Park. However, the use of a tripod, any other prop, change of clothes, or photoshoot with the crew is permitted only under the paid category.

### **Photography Guidelines for Youtubers/Bloggers/Influencers**

1. Prior permission from the management via email.
2. Youtubers/Bloggers/Influencers should have minimum 15k followers or subscribers aligned with the content required for the marketing of Sunder Nursery
3. The photo or video shoot will be completed within four hours in a single day, and no more than five team members will be present during the shoot.
4. DSLR photography and the use of a tripod is allowed in Sunder Nursery. However, any other prop, change of clothes will place it under the paid category and the relevant charge will apply.